



Advance Apparel – GDPR Compliance Statement

At Advance Apparel, we are committed to protecting the privacy and security of our customers, partners, and employees. We comply with the requirements of the General Data Protection Regulation (GDPR) and the UK GDPR, ensuring that all personal data is handled lawfully, transparently, and securely.

Our Commitment

- We only collect personal data necessary for providing our products and services, fulfilling orders, and communicating with our customers.
- We process personal data on a lawful basis, with explicit consent where required.
- We do not sell, rent, or trade personal information to third parties.
- We take appropriate technical and organisational measures to safeguard data against loss, misuse, or unauthorised access.
- We respect your rights under GDPR, including the rights to access, correct, erase, restrict processing, and request portability of your personal data.

Data We Process

Depending on your interactions with us, we may process:

- Contact details (name, email address, phone number, postal address)
- Business details for B2B transactions
- Order history and payment information (processed securely through trusted providers)

We review and update our data protection policies regularly to ensure ongoing compliance with GDPR and other applicable privacy laws.